

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KEPR-TV, Pasco, WA

Date:

9/29/16

I, ☒ Kathy Balcombeing/on behalf of: Steve Simmons, a legallyqualified candidate of the Republican politicalparty for the office of: State Rep. 8th District Pos. 2in the Generalelection to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	SEE	ATTACHED			

Total Charges: \$3000 (gross) = \$2,550.00 (net)

Kathy Balcom

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

☒ Committee to Elect Steve Simmons

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

☒ Kyle Simmons

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

☒ 9/30/17
Date

☒ *Kathy Balcom*
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

David Plager
Printed Name

Gm
Title



Client: Committee to Elect Steve Simmons
Flight Dates: 10/6/16-11/2/16

keprtv.com

DAYS	TIME	PROGRAM	RATE	WEEKS OF:							SPOTS	TOTAL \$
				10/6/2016	10/10/2016	10/17/2016	10/24/2016	10/31/2016	11/7/2016			
M-F	5-5:30am	KEPR Local Morning News	\$ 10	2	2	1	0	2	0	7	\$ 70	
M-F	5:30-6am	KEPR Local Morning News	\$ 15	2	3	0	2	2	0	9	\$ 135	
M-F	6-6:30am	KEPR Local Morning News	\$ 35	2	2	2	2	3	0	11	\$ 385	
M-F	6:30-7am	KEPR Local Morning News	\$ 35	1	0	0	0	1	0	2	\$ 70	
M-F	7-8am	CBS This Morning	\$ 35	1	2	2	2	2	0	9	\$ 315	
M-F	8-9am	CBS This Morning	\$ 10	1	1	1	1	1	0	5	\$ 50	
M-F	5-5:30pm	KEPR Local News	\$ 105	0	0	0	1	3	0	4	\$ 420	
M-F	6-6:30pm	KEPR Local News	\$ 110	0	0	0	1	3	0	4	\$ 440	
M-F	11-11:35pm	KEPR Local News	\$ 40	2	4	3	2	2	0	13	\$ 520	
Th	8:30-9pm	KEPR Local News	\$ 105	1	1	1	0	0	0	3	\$ 315	
Sa	6:30-7pm	KEPR Local News	\$ 40	1	1	1	1	0	0	4	\$ 160	
Sa	11-11:30pm	KEPR Local News	\$ 30	1	0	0	0	0	0	1	\$ 30	
Su	6:30-7pm	KEPR Local News	\$ 65	0	0	0	0	0	0	0	-	
Su	11-11:30pm	KEPR Local News	\$ 30	0	1	1	1	0	0	3	\$ 90	

TOTALS

75 \$3,000.00 Gross
\$2,550.00 net

Approved: *Anthony Balcera*
Date: 9/30/16

CONTRACT

KEPR-TV
2801 Terrace Heights Dr
Yakima, WA 98901
(509) 575-0029

www.keprtv.com

And:

Stevenson Advertising
19231 36th Ave W
Ste B-202
Lynnwood, WA 98036

OP 9/30/16

Contract / Revision R637519 /		Alt Order #
Product Oct/Nov 2016		
Contract Dates 10/06/16 - 11/02/16	Estimate #	
Advertiser Committee To Elect Steve Simmons		Original Date / Revision 09/30/16 / 09/30/16
Billing Cycle EOM	Billing Calendar Calendar	Cash/Trade Cash
Property KEPR	Account Executive House House-Pasco	Sales Office Local-Pasco
Special Handling		
Demographic Adults 25-54		
Agency Code 991331	Advertiser Code	Product 1/2
Agency Ref 14148		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KEPR	10/06/16	11/02/16	Action News @ 5a	5a-530a		:30				NM	7	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	---TF--				2	\$10.00				
	Week:	10/10/16	10/16/16	MTWTF--				2	\$10.00				
	Week:	10/17/16	10/23/16	MTWTF--				1	\$10.00				
	Week:	10/24/16	10/30/16	-----				0	\$0.00				
	Week:	10/31/16	11/06/16	MTW----				2	\$10.00				
N 2	KEPR	10/06/16	11/02/16	Action News @ 530a	530a-6a		:30				NM	9	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	---TF--				2	\$15.00				
	Week:	10/10/16	10/16/16	MTWTF--				3	\$15.00				
	Week:	10/17/16	10/23/16	-----				0	\$0.00				
	Week:	10/24/16	10/30/16	MTWTF--				2	\$15.00				
	Week:	10/31/16	11/06/16	MTW----				2	\$15.00				
N 3	KEPR	10/06/16	11/02/16	Action News @ 6a	6a-630a		:30				NM	11	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	---TF--				2	\$35.00				
	Week:	10/10/16	10/16/16	MTWTF--				2	\$35.00				
	Week:	10/17/16	10/23/16	MTWTF--				2	\$35.00				
	Week:	10/24/16	10/30/16	MTWTF--				2	\$35.00				
	Week:	10/31/16	11/06/16	MTW----				3	\$35.00				
N 4	KEPR	10/06/16	11/02/16	Action News @ 630a	630a-7a		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	---TF--				1	\$35.00				
	Week:	10/10/16	10/16/16	-----				0	\$0.00				
	Week:	10/17/16	10/23/16	-----				0	\$0.00				
	Week:	10/24/16	10/30/16	-----				0	\$0.00				
	Week:	10/31/16	11/06/16	MTW----				1	\$35.00				
N 5	KEPR	10/06/16	11/02/16	CBS This Morning	M-F 7a-8a		:30				NM	9	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	---TF--				1	\$35.00				
	Week:	10/10/16	10/16/16	MTWTF--				2	\$35.00				
	Week:	10/17/16	10/23/16	MTWTF--				2	\$35.00				
	Week:	10/24/16	10/30/16	MTWTF--				2	\$35.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



KEPR-TV
2801 Terrace Heights Dr
Yakima, WA 98901
(509) 575-0029

www.keprtv.com

Contract / Revision	Alt Order #
R637519 /	

Contract Dates	Product	Estimate #
10/06/16 - 11/02/16	Oct/Nov 2016	

Advertiser	Original Date / Revision
Committee To Elect Steve	09/30/16 / 09/30/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTW----				2	\$35.00				
N 6	KEPR	10/06/16	11/02/16	CBS This Morning	M-F 8a-9a		:30				NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---TF--				1	\$10.00				
Week:		10/10/16	10/16/16	MTWTF--				1	\$10.00				
Week:		10/17/16	10/23/16	MTWTF--				1	\$10.00				
Week:		10/24/16	10/30/16	MTWTF--				1	\$10.00				
Week:		10/31/16	11/06/16	MTW----				1	\$10.00				
N 7	KEPR	10/06/16	11/02/16	M-F 5p News	M-F 5p-530p		:30				NM	4	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----				0	\$0.00				
Week:		10/10/16	10/16/16	-----				0	\$0.00				
Week:		10/17/16	10/23/16	-----				0	\$0.00				
Week:		10/24/16	10/30/16	MTWTF--				1	\$105.00				
Week:		10/31/16	11/06/16	MTW----				3	\$105.00				
N 8	KEPR	10/06/16	11/02/16	M-F 6p News	M-F 6p-630p		:30				NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----				0	\$0.00				
Week:		10/10/16	10/16/16	-----				0	\$0.00				
Week:		10/17/16	10/23/16	-----				0	\$0.00				
Week:		10/24/16	10/30/16	MTWTF--				1	\$110.00				
Week:		10/31/16	11/06/16	MTW----				3	\$110.00				
N 9	KEPR	10/06/16	11/02/16	M-F 11p News	11p-1135p		:30				NM	13	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---TF--				2	\$40.00				
Week:		10/10/16	10/16/16	MTWTF--				4	\$40.00				
Week:		10/17/16	10/23/16	MTWTF--				3	\$40.00				
Week:		10/24/16	10/30/16	MTWTF--				2	\$40.00				
Week:		10/31/16	11/06/16	MTW----				2	\$40.00				
N 10	KEPR	10/06/16	10/23/16	Local News// Prime	Local News		:30				NM	3	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$105.00				
Week:		10/10/16	10/16/16	---T---				1	\$105.00				
Week:		10/17/16	10/23/16	---T---				1	\$105.00				
N 11	KEPR	10/06/16	11/02/16	Sat 630p News	Sat 630p-7p		:30				NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$40.00				
Week:		10/10/16	10/16/16	-----S-				1	\$40.00				
Week:		10/17/16	10/23/16	-----S-				1	\$40.00				
Week:		10/24/16	10/30/16	-----S-				1	\$40.00				
Week:		10/31/16	11/06/16	-----				0	\$0.00				
N 12	KEPR	10/06/16	10/09/16	Sat 11p News	11p-1130p		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$30.00				
N 13	KEPR	10/06/16	10/30/16	Sun 11p News	11p-1130p		:30				NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----				0	\$0.00				
Week:		10/10/16	10/16/16	-----S				1	\$30.00				
Week:		10/17/16	10/23/16	-----S				1	\$30.00				
Week:		10/24/16	10/30/16	-----S				1	\$30.00				
Totals								0.00				75	\$3,000.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
R637519 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/06/16 - 11/02/16	Oct/Nov 2016	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Committee To Elect Steve	09/30/16 / 09/30/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/16 - 10/31/16	62	\$2,315.00	(\$347.25)	\$1,967.75
11/01/16 - 11/30/16	13	\$685.00	(\$102.75)	\$582.25
Totals	75	\$3,000.00	(\$450.00)	\$2,550.00

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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Agency: Stevenson Advertising



Client: Committee to Elect Steve Simmons
Flight Dates: 10/6/16-11/2/16

keprtv.com

DAYS	TIME	PROGRAM	RATE	WEEKS OF:							SPOTS	TOTAL \$
				10/6/2016	10/10/2016	10/17/2016	10/24/2016	10/31/2016	11/7/2016			
M-F	5-5:30am	KEPR Local Morning News	\$ 10	2	2	1	0	2	0	7	\$ 60	
M-F	5:30-6am	KEPR Local Morning News	\$ 15	2	3	0	2	2	0	9	\$ 120	
M-F	6-6:30am	KEPR Local Morning News	\$ 35	2	2	2	2	3	0	11	\$ 385	
M-F	6:30-7am	KEPR Local Morning News	\$ 35	1	0	0	0	1	0	2	\$ 70	
M-F	7-8am	CBS This Morning	\$ 35	1	2	2	2	2	0	9	\$ 315	
M-F	8-9am	CBS This Morning	\$ 10	1	1	1	1	1	0	5	\$ 50	
M-F	5-5:30pm	KEPR Local News	\$ 105	0	0	0	1	3	0	4	\$ 420	
M-F	6-6:30pm	KEPR Local News	\$ 110	0	0	0	1	3	0	4	\$ 440	
M-F	11-11:35pm	KEPR Local News	\$ 40	2	3	3	2	2	0	13	\$ 480	
Th	8:30-9pm	KEPR Local News	\$ 105	1	1	1	0	0	0	3	\$ 315	
Sa	6:30-7pm	KEPR Local News	\$ 40	1	1	1	1	0	0	4	\$ 160	
Sa	11-11:30pm	KEPR Local News	\$ 30	1	0	0	0	0	0	1	\$ 30	
Su	6:30-7pm	KEPR Local News	\$ 65	0	0	0	0	0	0	0	\$ 65	
Su	11-11:30pm	KEPR Local News	\$ 30	0	1	1	1	0	0	3	\$ 90	

TOTALS

73 \$3,000.00 gross
\$2,550.00 net

Approved: _____

Date: _____